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2004-01-18 23:38:57 (GMT)

14259840244 From: Jeff Eder

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**PATENT**  
New Attorney Docket No. 306167

In re Application of:

Jeff S. Eder

Application No. 09/940,450

Filed: August 29, 2001

For: An Automated Method Of And System For  
Identifying, Measuring And Enhancing Categories  
Of Value For A Value Chain

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**CHANGE OF CORRESPONDENCE ADDRESS AND APPOINTMENT OF  
ASSOCIATE POWER OF ATTORNEY**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

The undersigned applicant has power of attorney in this case.

**Appointment of Associate Attorneys**

The undersigned appoints Roger D. Wylie, Reg. 36974, Richard P. Dodson, Reg. 52824, and practitioners at Leydig, Voit, & Mayer, Ltd., Customer Number:

**23460**

as associate attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office connected with the application, including the following: to receive all documents issued by the U.S. Patent and Trademark Office based thereon; to file continuation, continuation-in-part and divisional applications based thereon; to pay any and all fees, including maintenance fees for any resulting patent; and to file for reissues and extensions and to request reexamination of any resulting patent. All such powers are to be exercised separately or collectively.

**Change of Correspondence Address**

The undersigned further requests that correspondence concerning this application be directed to Leydig, Voit & Mayer, Ltd., Customer Number

**33042**

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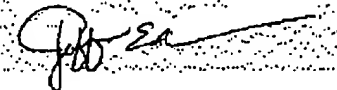
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2004-01-16 23:38:57 (GMT)

14259840244 From: Jeff Eder

In re Appln. of Eder  
Application No. 09/940,450

The undersigned also requests that all telephone calls be directed to Richard P. Dodson at  
(206) 521-5987.



By: Jeff S. Eder  
Applicant

Date: January 16, 2004